

Knock-Off or Good as the Original?

**Dr. Stefanie Christian compares the Clarisonic
and the Olay cleansing brush**

(Cleveland, May 25, 2011)--Stroll the aisle of your favorite discount retailer and you'll see many products that resemble more expensive ones.

When the less-expensive Olay Pro-X Cleansing Brush System came on the market, it was touted as an equally effective alternative to the Clarisonic Skin Cleansing System.

Dr. Stefanie Christian, owner of Timeless Laser and Skin Care in North Olmsted, Ohio, has put the two products to the test.

"I have never found a better way to get my patients' faces as clean prior to procedures as I do with the Clarisonic brush," said Dr. Christian, who has used the Clarisonic Skin Cleansing System in her practice for over four years. "And not only is the skin clean, the skin actually feels softer and smoother. "

Dr. Christian explains the oscillating action of the brushes works with the skin's natural elasticity to open pores and clean out make-up and skin debris.

"The Clarisonic removes six times more make-up and two times more oil and dirt than washing with just your hands and cleanser," she said. "Then, because the pores have been cleaned out, medicated products that are applied afterwards penetrate the skin 61% better than if the face had been manually cleaned. "

There have been many imitators since the Clarisonic brush entered the market in 2004, but no one has duplicated the oscillating motion of the Clarisonic brush.

“Rotational brushes cannot reproduce what an oscillating brush does,” said Dr. Christian. “They simply rub the surface of the skin in a circular motion; and that does not open or clear out the pores.”

Dr. Christian discovered a few glaring differences between Clarisonic and Olay. One of the most important was the term “rotational” used by Olay.

“Like every other imitator, Olay was unable to duplicate the oscillating motion and simply produced one more of a dozen expensive battery-operated washcloths,” said Dr. Christian.

With Clarisonic, the oscillation of the inner brush effectively cleans, clarifies and stimulates the skin. A flexing action develops between the outer and the inner bushes which works deep within the pores to loosen dirt and oil. It is this unique combination that makes the Clarisonic so extremely effective.

Here is a side by side comparison from Dr. Christian:

Olay Professional Pro-X Advanced Cleansing System

1. 2-speed rotating system, rotating 350X per minute
2. Water-resistant
3. Soft replaceable nylon brush, only one type
4. Battery operated, 2 AA batteries
5. Made in China

Clarisonic Skin Cleansing System

1. 2- 3- or 4- speed oscillating system designed by the original inventor of the Sonicare toothbrush, oscillating 300X per second

2. Water-proof, safe in the shower or tub
3. DuPont super soft replaceable brush head, 4 types:
 - Delicate – ultra-gentle for delicate or extra-sensitive skin types
 - Sensitive – introductory brush for normal or sensitive skin types
 - Normal - for normal skin, shaving prep, and for décolleté and body
 - Deep Pore Cleansing – for oily skin, large pores or hard to reach areas on the face like crevasses around the nose
 - Body – for areas of the body needing extra care and attention including the décolleté, hands, arms, elbows and feet (works with Clarisonic PLUS and PRO models)
6. Universal charger or charging cradle depending on model, holds a 30 minute charge, rechargeable
4. Hand assembled and made in the USA
5. 2-year warranty and 60 day money back guarantee

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